

MARKETING

SHOWCASING YOUR COMPANY

- Initial email blast showing your company's participation in the expo. This email is sent to nearly 60,000+ industry-specific e-mail accounts. This includes Electronic Repair Shops and Wireless dealers.
- Social media introduction post **Certain sponsors receive additional marketing*
- Your logo and direct link to your website on our website under exhibitors, if you are a sponsor you will also be featured on the sponsor page and sponsor section on our home page
- Inclusion to the GRE Social Marketing LIVES leading up to the expo (*details in the right panel*)
- Profile on our website within the map of the expo hall that you can personalize (*Brian Ahern will provide instructions*)
- Speakers are featured on the speaker page, for speaker spots email nicole@gadgetreparexpo.com
- Demo providers are featured on the demo page, want to provide a demo at the expo? email nicole@gadgetreparexpo.com

Want \$500 off a Booth at every Gadget Repair Expo that you attend, join Repairs First Association! Email Brian@GadgetRepairExpo.com for details

FAQ:

- What do we talk about on the LIVE'S? You! Your company and the expo.
- Who else is on the LIVE? The GRE team and other exhibitors, sponsors, speakers, and demo providers
- What do you need to do to prepare? Make sure you have good lighting, a mic, and a camera to use for the LIVE
- How do I get a link to join? Nicole Russell will send you the link and will also need a headshot of you or who will be on

LIVE 

Where do we stream to?

8

Social Media Platforms using Streamyard, with up to 10 people on the LIVE together talking about the GRE and their companies

Pages/Platforms we stream to...



Gadget Repair Expo



Repairs First



Nicole Russell, Personal Page



CellBotics



Repairs First Association



Nicole Russell, Personal Page



Repairs First Association



CellBotics



Tech MD, EZ Fix, Mr. Phone Doctor and other YouTuber channels depending on who is on the LIVE

We distribute the LIVE link across more than 50 Facebook and LinkedIn groups, ensuring broad visibility and engagement across multiple platforms during the broadcast. Additionally, we do extensive email and social pre-marketing to maximize reach, resulting in our videos accumulating thousands of views even after the LIVE session has ended, as they remain accessible on the platforms for extended periods.

Once Brian Ahern confirms you are apart of the expo, he will make an introduction to Nicole Russell at nicole@gadgetreparexpo.com who will reach out to include you in the social media LIVES and get your information for email blasts and our webstie.